Report VP Member services, Policy Council Meeting Winter 2014

Since the 2013 Summer Policy Council Meeting there are two initiatives to report on:

- 1. the development of a proposal for corporate membership of the SD Society;
- 2. the case repository.

Corporate membership can help in increasing the number of members of the SD Society and may bring SD to the attention of a broader audience. Corporate membership involves choices concerning sponsorship, representation on the Policy Council (including voting rights), and individual access to SDR from Wiley. Jürgen Strohhecker has shared his experience with corporate membership as used in the German Chapter and we are now developing a proposal on the matter. This proposal will be discussed in a meeting of the Presidents, the Home office and then be submitted for discussion with the full Policy Council.

The case repository (http://cases.systemdynamics.org/) is online since November 2011. Weijia Ran has taken over from Navid Ghaffarzadegan and is working on improving the submission system. While formerly only published and peer-reviewed cases could be submitted, we are now also looking for consultancy (unpublished) cases and announcements of projects and trainings. The Home Office sent out a mail to all sponsors of the Society, asking for cases in any of the three categories. There was no response. As I am a Conference chair for the upcoming conference and lack of time threatened to delay further progress, Kim Warren has offered to take up a larger role in the further development of the repository.

Etiënne Rouwette, 6 February 2014