

VP Electronic Presence
Report to the 2014 Winter Meeting of the Policy Council
Submitted by Bob Eberlein February 17, 2014

Summary

Lots of ongoing maintenance and development work for the website and web portal. We have pretty decent tools in place to support members, Chapters, SIGS and the conference.

2013 In Review

- The Wordpress websites seems to be working quite well - the pages look fairly good and are straightforward to maintain.
- The web portal had a lot of changes in 2013 to try to make the conference materials easier to manage and provide users easier access.
- We are now recording Chapter/SIG membership in any number of groups and have supplied representatives tools for tracking membership.
- Onur Özgün has volunteered as the AVP Electronic Presence and helped getting the Chapter/SIG membership stuff going.
- We added a secondary conference (Asia Pacific) to the web portal. The results are mixed. The web portal is really designed around the summer conference. Having another with only a portion of the functionality in use does not always work well. Still, it is probably better than the alternative (collecting papers by email).
- Our ISP suddenly and without notice relocated our web site and messed everything up during the conference - not great timing.
- We continue pushing information with Facebook, to a lesser extent with LinkedIn and Twitter.
- We did not create an ISO CD image (this is normally what the conference proceedings ISBN is associated with). Nobody has asked for it.
- We have had email blocking problems with mail sent from systemdynamics.org. Most seem to be resolved except Yahoo.

2014 In Process and Going Forward

- Weijia Ran is developing a shopping cart for use with the books the Society is now selling as well as our other products. Need to integrate that with web.portal.
- We need to find a representative to the XMILE Technical Committee (in addition to Len Malczynski).
- Ongoing conference maintenance.
- Ongoing web maintenance.