

Program

- “ Introduction
- “ Exploring Asset Management by gaming
- “ Exploring the decrease of the condition of an asset
- “ Exploring the increase of the condition of an asset
- “ Exploring SD community interests with asset management
- “ Closing

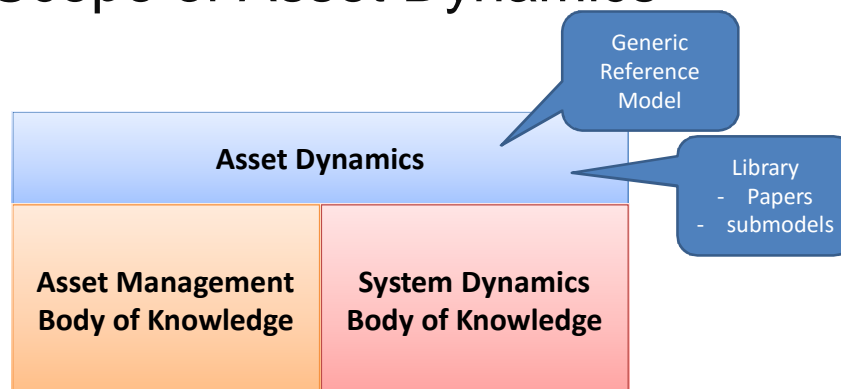
copernicos groep veranderen op pakkers change agents in asset management

- We are specialized in Asset Management (AM)
 - Life Cycle Management of complex technical systems
 - With many actors involved
 - With different perspectives and specialisms
- We believe in, and facilitate, co-creation and integral thinking
- That's why we are convinced System Dynamics (SD) can contribute a lot to Asset Management
- We are practitioners of SD in the field of AM



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Scope of Asset Dynamics



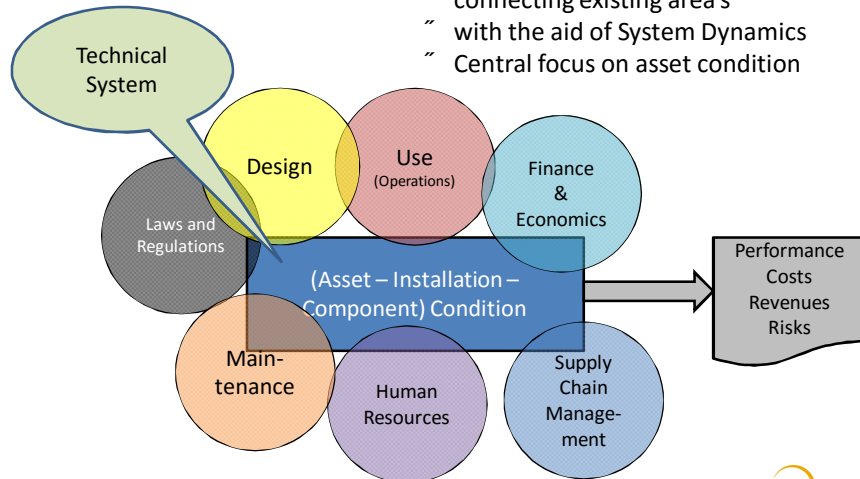
Asset Dynamics is built on its foundation:

- Asset Management
- System Dynamics

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Scope of Asset Dynamics

- ” exploring the area of Asset Management
- ” connecting existing area’s
- ” with the aid of System Dynamics
- ” Central focus on asset condition

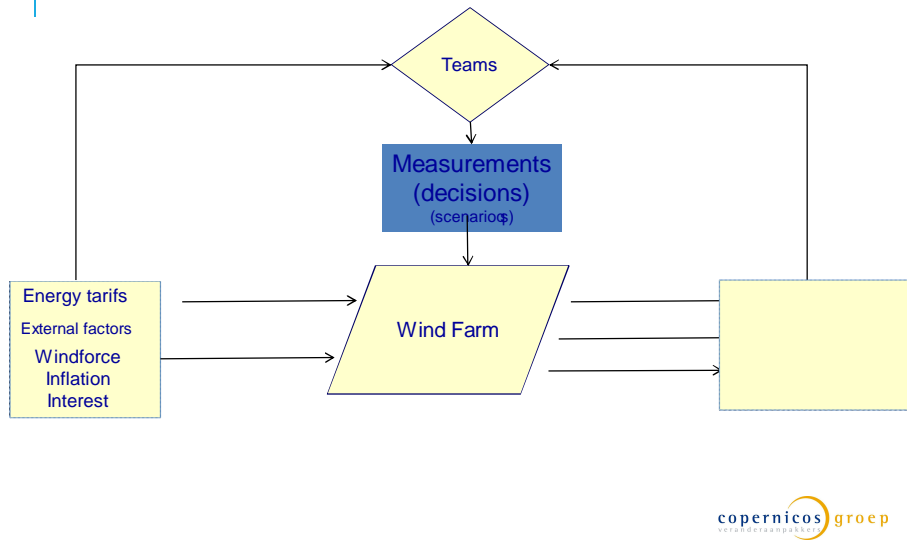


Exploring Asset Management

<http://dgame.amicoservices.nl>



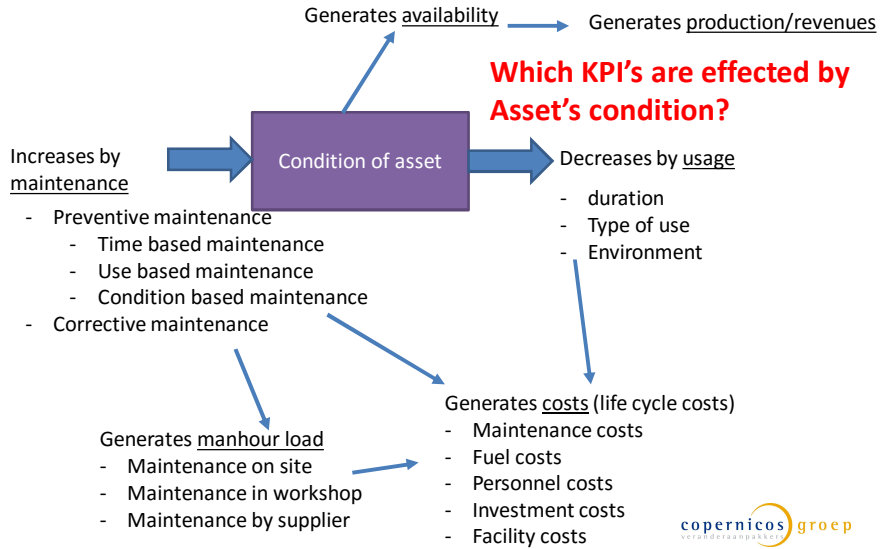
Principles of the game



Asset Dynamics: connecting mental models

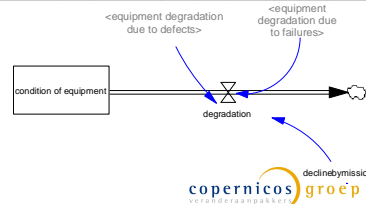
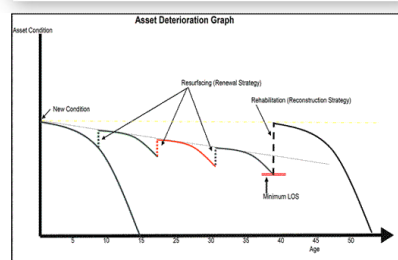
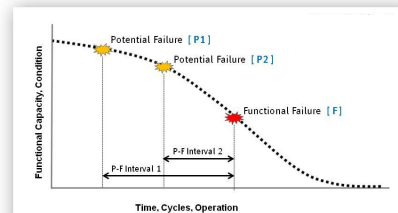
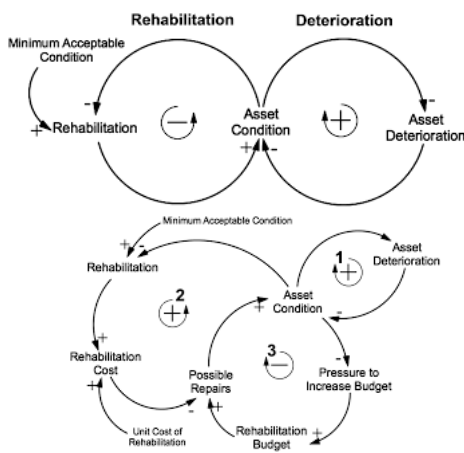


The condition of an asset is starting point and main focus



Behaviour of an asset

Deterioration model of an asset



Workshop 1: Decrease of condition of asset

- ❑ Which factors determine the decrease of the condition of an asset and in what way?
- ❑ Which stakeholders have which influence?
- ❑ Elements to think of could be:
 - Usage time
 - Usage intensity
 - Usage environment
 - Usage variations
 - Etc.

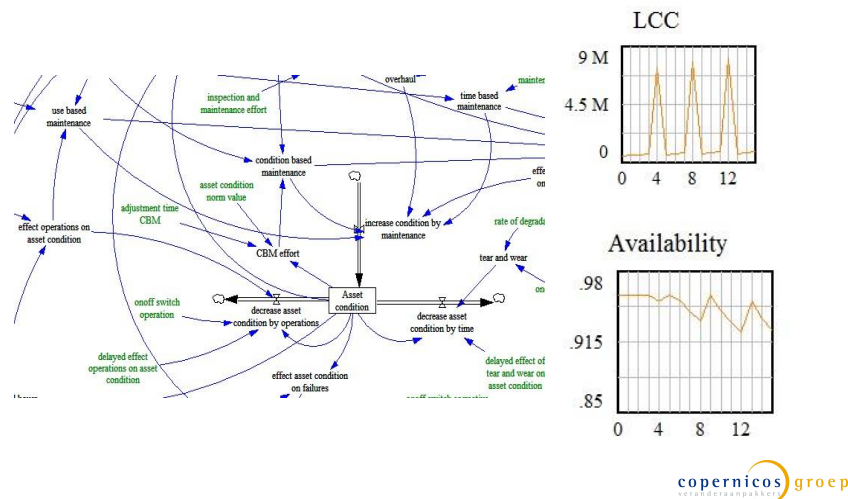
Understanding Asset Dynamics in steps

(diagrams and kpi's cost effectiveness)

1. 'Natural' state of an asset – deterioration because of tear and wear
 2. Impact of operations on an asset
 3. Corrective maintenance to solve failures
 4. Preventive maintenance to prevent failures
 5. Overhaul to extend lifetime
 6. Design quality regarding assets' life time maintenance, operations and functionality needs
 7. Human resource capacity
- (Re-)design to adapt to future needs (fit for purpose)
 - Optimization: balancing design, maintenance and operations (costs vs. Revenues)
 - Learning process – optimizing during life cycle

The different parameters to control the life cycle behaviour
i.e. performances/revenues and costs of the assets

Demonstrating influence of asset's use to its condition and performances

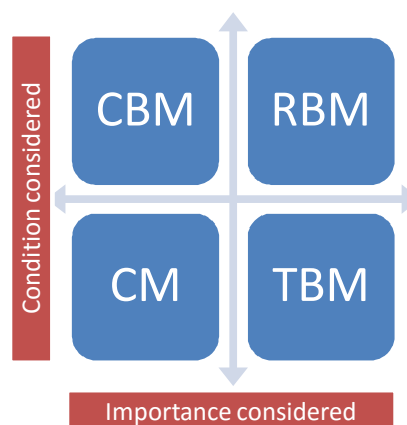


Workshop 2: Exploring the increase of the condition of an asset

- Which factors determine the increase of the condition of an asset and in what way?
- Which stakeholders have which influence?
- Which type of maintenance influences asset's
- Elements to think of could be:
 - Type of maintenance
 - Preventive\corrective
 - Time based, use based, condition based

Maintenance strategies

Maintenance strategies can be divided into different approaches which lead to varying maintenance costs and asset availability. One common way to classify maintenance strategies is to distinguish whether the condition of the component is considered on the one side and whether the importance of the component is considered on the other side.

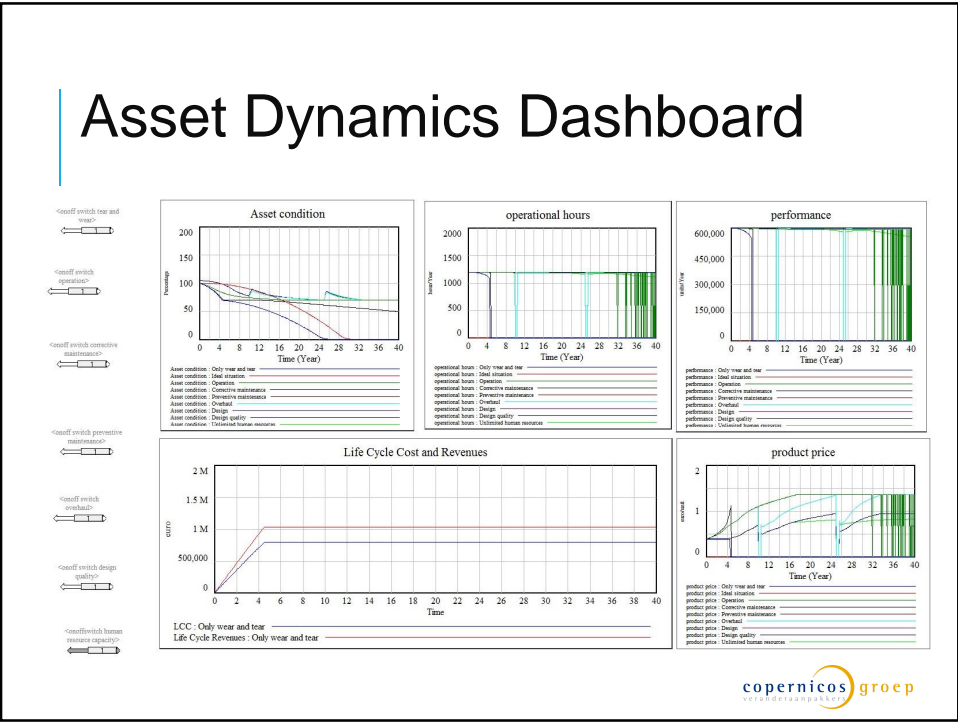


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Mechanisms in current Asset Dynamics Reference Model

- Productbreakdown structure of asset (multi level):
- Degradation/recovery behaviour of installations based on composition of type of installation
- Degradation of condition through use of asset
- Degradation of condition through TIME
- Recovery of condition of asset by maintenance
 - Preventive maintenance
 - Corrective maintenance to solve failures
- Priority mechanism for maintenance (risk based)
- Obsolescence of equipment in installations
- Redundancy of equipment in installations
- ELOT (Endlife Of Type) mechanism for installations

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veranderen aanpakkers

Value your assets

Transform your business

Business Transformation

Re-View
Re-Create
Re-Shape

Concepts

Lifetime Value
Lifetime Learning

Assets

Customers
Capital Goods
Human Resources

Thank you!

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System Dynamics in a collaborative modelling environment can improve decision making and therefore the results of Asset Management



The image shows a promotional graphic for Copernicos Group. The top half features a blue background with a repeating white pattern of interlocking circles. A white horizontal band across the middle contains the company logo: 'copernicos' in blue lowercase letters, 'veranderaanpakkers' in smaller blue lowercase letters below it, and 'groep' in orange lowercase letters to the right. A yellow arc is positioned above the 'o' in 'groep'. Below the logo, the text 'Want to know more about Asset Dynamics?' is followed by contact information for Arjen Ros and Michel Kuijer.

Want to know more about Asset Dynamics?

Contact Copernicos Group
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